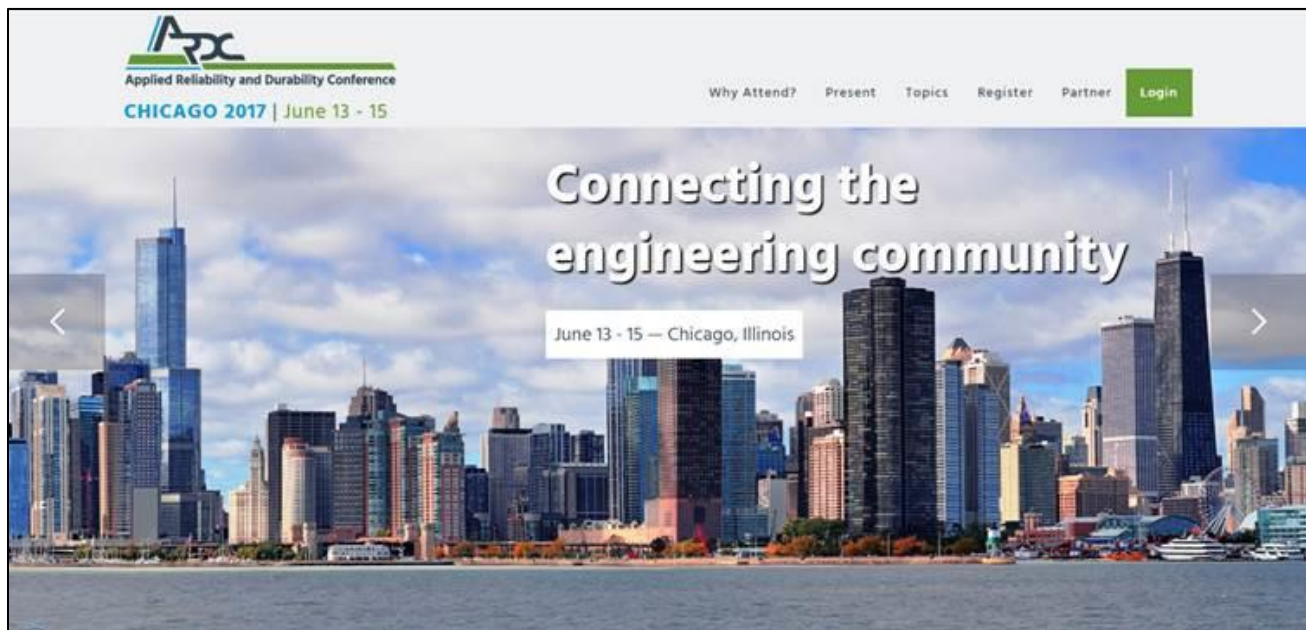


Ford GDI&A winning big at an International Reliability Conference

Applied Reliability & Durability Conference is an international forum that takes place around the world. The topics of the conference are centered on the mathematical and statistical methods used in reliability modeling of engineering systems.

This year's event was attended by Ford, GM, FCA, Honda, Hyundai, Apple, Waymo (Google), General Electric, Boeing, General Dynamics, Delphi, Bosch, Siemens, JPL, NASA – to name a few. **Ford was represented by Dr. Vasily Krivtsov and Dr. Michael Frankstein – both from GDI&A's Reliability Analytics Group.** Vasily and Michael presented their work on "Bayesian Estimation Procedure of Reliability Function for Lifetime Distributions", which was recently published in IJPE (Vol. 13, No. 2, pp. 129-134).



The conference committee evaluates the technical merit of papers and conference attendees vote for the best presentation using the conference app. Based on these two factors, ARDC issues 3 best presentation awards, which are delivered at the gala-dinner on the closing day of the conference.

Among 50+ presentations in three parallel tracks, **Ford's GDI&A won the Silver Award** (beating Google's Waymo which took the 3rd place.)

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Welcome to the ARDC North America 2017 community!

Bronze



Silver



Gold



Congratulations to our Excellent Presentation Award winners!

Gold
Once Upon a Time-Based Failure Mode: Presenting Reliability Data Effectively
Melanie Cox (General Electric)
[View presentation details](#)

Silver
A Practical Procedure for Bayesian Analysis of Reliability Data
Vasily Krivtsov and Michael Frankstein (Ford)
[View presentation details](#)

Bronze
Reliability of Moonshots
Celine Geiger and Amrita Lonkar (Waymo)
[View presentation details](#)